

Meta-Yumraising-1080x1080-1



<POST 1>
On-Image Copy: Our Fundraiser Is Coming Soon!
Caption: This winter, we're fundraising with See's Candies! [] Starting [DATE], help us raise [\$XX] for [ORG] by [DATE]. Be on the lookout for the link to our virtual storefront []

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<POST 2>
On-Image Copy: Our Fundraiser Starts TODAY
Caption: Our virtual candy store is now open [direct to link]! Every purchase of See's boxed chocolates, candy bars and more goes to [ORG/reason for fundraising]. Enjoy sweet treats while supporting a great cause! []

Meta-Yumraising-1080x1080-3



<POST 3>
On-Image Copy: Help Us Reach Our Goal
Caption: Score delicious See's Candies while giving back! Click the link in our bio to shop our virtual candy shop and help us raise funds for [ORG].

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<POST 4>
On-Image Copy: Only 2 Weeks Left to Order!
Caption: Countdown Alert: 2 weeks to go! Help us reach our fundraising goal of [\$XX] by shopping irresistible See's Candies from our online storefront [direct to link] []

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<POST 5>
On-Image Copy: It's the Last Week to Order
Caption: Only one week left to buy See's Candies! [] Our online candy storefront closes on [DATE], so shop while you still can.

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<POST 6>
On-Image Copy: Tomorrow's the Last Day to Order!
Caption: Last call for our See's fundraiser [] Time is running out! Tomorrow is the FINAL DAY to order chocolates, gifts and more from our virtual shop [direct to link]

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<POST 7>
On-Image Copy: It's the LAST DAY of Our Fundraiser
Caption: Today is the FINAL DAY to order See's Candies from our online storefront. All orders will arrive before [DATE]! []

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<POST 8>
On-Image Copy: We've Reached 25% of Our Goal!
Caption: We're well on our way to reaching our goal of [\$XX]. Buy a sweet gift or treat yourself today and place an order of See's Candies before it's too late!

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<POST 9>
On-Image Copy: We're Officially Halfway There!
Caption: We've raised 50% of our goal [] And there's still time to support our mission of [reason for fundraising]! Just click the link in our bio to visit our online shop and order your favorite treats []

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<POST 10>
On-Image Copy: We're SO Close!
Caption: We're almost to the finish line... [] Indulge your sweet tooth today while making a real impact! Shop for See's treats through our digital storefront [direct to link]

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<POST 11>
On-Image Copy: We Made Our Goal!
Caption: Hey there amazing supporters! We've officially reached our goal of [\$XX] to support [ORG] [] Your orders are helping [reason for fundraising].

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<POST 12>
On-Image Copy: Thank You for Supporting Us
Caption: Thanks to all of you, we raised over [\$XX] for [ORG] [] Your support means the world to us [] See you soon!